## The Scam Countdown

- **■**Tax scams
- claiming to be from the IRS calls to say you owe back taxes. The caller threatens to arrest you if you do not pay immediately, usually by money transfer or prepaid debit card. The caller ID is spoofed so that the call appears to be from a government agency or the police.
- ► How to tell it's a scam: The IRS never calls.





## Debt collection scams

- have an unpaid debt and threatening wage garnishment, lawsuits, or even jail time if you don't pay immediately. The scammer often spoofs the telephone number of a government agency or law enforcement to amp up your fear.
- How to tell it's a scam: Debtors have rights and the caller may be breaking them. Be sure to know your debtor rights.
- http://www.consumerreports.org/cro/news/2015/04/protect-yourself-from-debt-collection-scams/index.htm

### Sweepstakes, prizes and gifts scams

- How it works: You receive a call, letter, or email announcing you've won a prize. However, in order to receive the prize, you must pay a fee for delivery, processing, or insurance.
- How to tell it's a scam: You never entered the contest. "You should never have to pay money to claim a prize," the BBB notes.
- http://www.consumerreports.org/ cro/magazine/2013/07/gotchayou-have-not-won-2million/index.htm





#### Tech support scam

- How it works: A "Microsoft technician" calls claiming to have detected a virus on your computer and promises to correct the problem remotely—for a fee. These callers are actually hackers trying to steal money or use your computer password to steal your personal information or implant malware in your system.
- How to tell it's a scam: You haven't had any computer problems. And if you suspect there is a problem with your computer, take it to a trusted repair shop.
- http://www.consumerreports.org/consumerprotection/how-to-identify-a-phone-scam/



## Government grants scam

- How it works: You receive a phone call, email, or letter saying that you've <u>qualified</u> for a government grant. In order to receive the grant, however, you are told to pay a processing or delivery fee, usually by wire transfer or prepaid debit card.
- How to tell it's a scam: You didn't apply for free money. Note, the government doesn't hand out free money that you haven't applied for.
- http://www.consumerreports.org/cro/news/2014/08/watch-out-for-these-impersonation-scams/index.htm

## Loan application scam

- How it works: While researching loans, you see an enticing ad and click for more info. After filling out the application, you receive an email or phone call saying that your loan application has been approved but you must first send a processing fee, security deposit, or insurance payment. Not only is there no loan but if you follow the instructions, you've shared your personal information, opening yourself up to identity theft.
- How to tell it's a scam: Hover your mouse over the link before clicking; if the name doesn't match the company advertising the loan, it's a scam. If you do get scammed anyway, freeze your credit to prevent a criminal from opening new accounts in your name.
- http://www.consumerreports.org/cro/news/2014/02/should-you-put-a-security-freeze-on-the-credit-file/index.htm



## Credit card scams

- How it works: Someone posing as your credit card issuer calls to say you qualify for lower interest rates, or that he or she needs to verify a recent transaction. The caller asks for your credit card number and security code to "confirm your account details." In fact, that data is used to steal your identity.
- How to tell it's a scam: A credit card company would already know your number. When someone asks for personal information, they're usually scammers trolling for data.
- http://www.consumerreports.org/cr o/magazine/2015/05/preventcredit-card-fraud/index.htm



### Work-from-home scams

- How it works: You answer an online ad offering to pay you big bucks while working from home. In fact, it's a front for stealing your personal information from your resume or employment form.
- How to tell it's a scam: If it sounds too good to be true, it probably is. Investigate the business before sharing any personal data.
- https://www.forbes.com/sites/group think/2011/12/13/16-work-at-homescams-to-avoid/#b70fba46f650



### Fake check/money order scams

- How it works: Someone pays you more than you are owed for goods or services and asks you to deposit the check and wire the difference. The check is a fake and when it bounces, you're out the money and the fee.
- How to tell it's a scam: You are not a bank, so the only reason for someone to ask you to act like one is to extract money from you.
- https://www.thebalance.com/moneyorder-scams-315055



Photo: iQoncept/Shutterstock.com

### Lottery "winnings" scam

- How it works: You receive a call, letter, or email saying you've won a large amount of money in a foreign lottery. In order to collect it, though, you need to pay upfront for taxes and fees.
- How to tell it's a scam: Such lotteries are illegal. Even if you receive a check as partial payment, the check will be counterfeit.
- https://en.wikipedia.org/wiki/ Lottery\_scam





If you suspect you are a target of these or any other scams, don't click on the link, don't engage with the caller, and, above all, don't rush into a decision.

- Take 15 minutes to check it out before you send money or share information"
- http://mashable.com/category /scamalot/

#### on't LOOK like a spammer:

here are some words to stay away from.

10 tips on how to help reduce spam





#### Don't reply to spam

Never reply to an e-mail message — not even to unsubscribe from a mailing list — unless you know and trust the sender, such as when the e-mail message comes from a service, an online store, or newsletter that you have signed up with. Answering spam just confirms to the spammer that your e-mail address is an active one.



#### Take advantage of the Junk E-mail Filter in Microsoft Office Outlook

- Office Outlook helps to mitigate the problem of spam by providing the <u>Junk E-mail Filter</u>, which automatically evaluates incoming messages and sends those identified as spam to the **Junk E-mail** folder.
- https://support.office.com/enus/article/Overview-of-the-Junk-E-mail-Filter-b62b80c7-1024-4399-98c4-0569eca74e9a?ui=en-US&rs=en-US&ad=US

## Block pictures in HTML messages that spammers use as Web beacons

Office Outlook has an additional antispam feature. By default, this feature blocks automatic picture downloads and other external content in messages if the content is linked to a server. If you open a message that has external content when this feature is turned off, the external content downloads automatically, inadvertently verifying to the server that your e-mail address is a valid one. Your e-mail address can then be sold to a spammer. You can unblock external content for messages that come from sources that you trust. For details, see <u>Block or unblock automatic</u> picture downloads in email messages.

https://support.office.com/enus/article/Block-or-unblockautomatic-picture-downloads-inemail-messages-15e08854-6808-49b1-9a0a-50b81f2d617a





# Turn off read and delivery receipts and automatic processing of meeting requests

Spammers sometimes resort to sending meeting requests and messages that include requests for read and delivery receipts. Responding to such meeting requests and read receipts might help spammers to verify your email address. You can turn off this functionality. However, read and delivery receipts and automatic processing of meeting requests are useful features that you should not be afraid to use within a secure corporate network.



# Limit the places where you post your e-mail address

Be cautious about posting your e-mail address on public Web sites, such as newsgroups, chat rooms, bulletin boards, and so forth. When visiting public sites, you might want to use an e-mail address that is different from your main e-mail address. Remove your e-mail address from your personal Web site. Whenever you list or link to your e-mail address, you increase your chances of being spammed.

#### MURIEL MAKES ALL HER OWN CLOTHES OUT OF JUNK MAIL.



### Review the privacy policies of Web sites

When you sign up for online banking, shopping, or newsletters, review the privacy policy of the site carefully before you reveal your e-mail address or other personal information. Look for a link or section (usually at the bottom of the Web site's home page) called "Privacy Statement," "Privacy Policy," "Terms and Conditions," or "Terms of Use." If the Web site does not explain how your personal information will be used, consider not using the services at that site.



"That's odd, that site saifted any age by having me type in all my credit card information."

#### Watch out for check boxes that are already selected

When you shop online, companies sometimes add a check box that is already selected, which indicates that it is fine with you if the company sells or gives your e-mail address to other businesses (or "third parties"). Clear this check box so that your e-mail address is not shared.

# If a company uses e-mail messages to ask for personal information, don't respond by sending a message

Most legitimate companies will not ask for personal information to be sent in email. Be suspicious if they do. Such a request could be a spoofed e-mail message disguised to look like a legitimate one. This tactic is known as phishing. If the possible spam appears to be sent by a company that you do business with — for example, your credit card company — then call the company to verify that they sent it, but don't use any phone number that is provided in the e-mail. Instead, use a number that you find by using other means, such as directory assistance, a statement, or a bill. If the request is a legitimate one, the company's customer service representative should be able to assist you. The Junk E-mail Filter also includes phishing protection to help identify and disable suspicious messages.

https://support.office.com/enus/article/Enable-or-disable-links-andfunctionality-in-phishing-e-mail-8c268cc9-7049-419a-b387-4d7932fa6056?ui=en-US&rs=en-US&ad=US



"Okay, sir, can you identify the spam?"

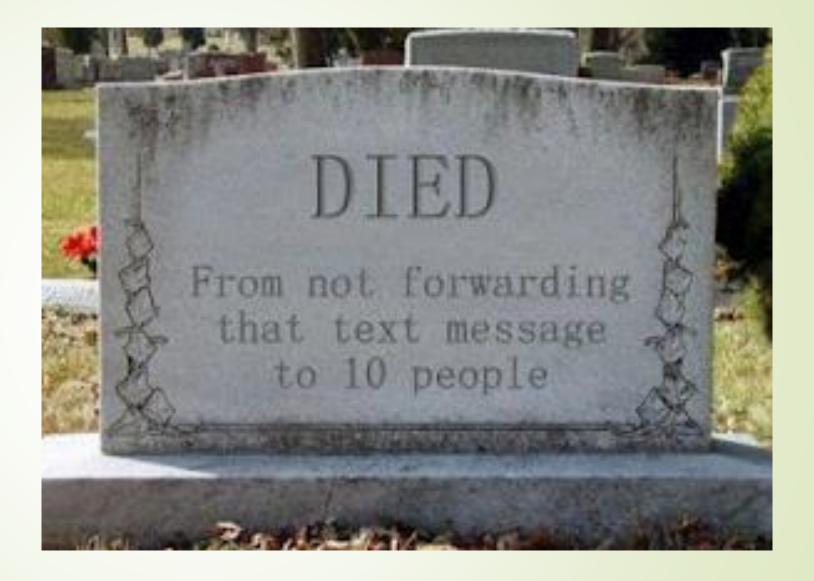


# Don't contribute to a charity in response to a request sent in e-mail

Unfortunately, some spammers prey on your goodwill. If you receive an e-mail appeal from a charity, treat it as spam. If the charity is one that you want to support, locate their telephone number or Web site to find out how you can make a contribution.

### Don't forward chain e-mail messages

Besides increasing overall e-mail volume, by forwarding a chain e-mail message you might be furthering a hoax — and meanwhile, you lose control over who sees your e-mail address.



#### My Junk Mail Folder Tips and Tricks



Look

Look if you recognize the person or product.



Verify

Verify that it is a product or service you use.



Verify

Verify the Email address (long strands of numbers and letters aren't legit).



Scan

Scan the content (look for capitalization and spelling errors)



**Determine** 

Determine what to do, Block, Delete, move to inbox

#### Scam a lot videos on Youtube















